

# **Ansys Startup Program Application Form**

## 1.0 Eligibility Requirements

Please confirm your company's eligibility to join the Ansys Startup Program by checking the boxes to answer "yes" and answering the following questions. If your company cannot answer "yes" to any of the below requirements, please provide an explanation with details in the 3.0 Exceptions Box for consideration by program management:

- □ Are you a Privately held company?
- □ Confirm you are <u>not</u> a new division or wholly owned subsidiary of a pre-existing company?
- □ Are you less than ten (10) years old?
- □ Indicate your company's current annual revenue range below:
  - Less than \$1M USD annual revenue
  - □ Between \$1M \$2M USD annual revenue
  - □ Between \$2M \$5M USD annual revenue
- □ Please confirm the amount of funding you have raised/received:\_
- □ Confirm you are <u>not</u> an existing Ansys commercial customer (this includes current and lapsed TECS customers)?
- □ Confirm you are <u>not</u> a consultant or services company that provides software simulation services to third parties (consulting or services companies that develop hardware and will be using our software to develop their hardware are eligible)?
- Are you willing to make exclusive use of Ansys products for simulation work? You may use noncompetitive simulation tools where no overlap with or equivalent capability to Ansys simulation tools exists. Include names here if applicable:

### 2.0 Non-Proprietary Marketing Commitments

Due to the deep discounts provided with the Ansys Startup Program we require your commitment to the mutually beneficial marketing commitments below. Your fulfillment of these are considered for future renewals on the program. Please confirm your commitment by checking the box to answer "yes" to each deliverable. We are willing to work with startups in stealth mode. However, if you are in stealth mode please check the deliverables you can commit to and indicate any that must be delivered after you exit stealth mode in Section 3.0. If you cannot answer "yes" to any of the requirements, please provide an explanation in the 3.0 Exceptions Box for consideration by program management:

- Placement of Ansys Startup Program logo, linked to <u>www.ansys.com/startups</u> on your website in a "Partners" (or relevant) section.
- Provide two images and one sentence about Ansys usage (including product names) to be posted by Ansys on our corporate social channels as part of the Startup Program Spotlight.



- Provide an article or availability for an interview for us to write an article on your product usage and company that can be leveraged as a blog post on the Ansys Blog, as an article on ansys.com or in one of our magazines. Include a minimum of three relevant simulation and/or product images. Publish location to be determined by Ansys.
- Provide a case study using Ansys template accompanied by relevant simulation and/or product images.
- Willingness to consider mutually beneficial marketing activities that may arise such as providing a quote for an Ansys corporate press release, interview for Ansys video, speak at an Ansys regional event, or other case-by-case opportunities.

Note: You are in control of the content and images provided, and we would never ask you to expose any intellectual property or technology that you don't want to be public. Your commitment gives Ansys usage rights on all images and articles provided to them for marketing purposes for use in promotional materials (print and electronic).

### 3.0 Exceptions

We are willing to consider reasonable exceptions to the above.

- □ Check if you are seeking an exception to any of the above eligibility criteria and marketing commitments and provide your reason(s) in the box on the next page.
- □ Check if you are in stealth mode and include anticipated exit date: \_\_\_\_

#### 4.0 Signature

By signing below, you are confirming your company's eligibility to join the Ansys Startup Program and are agreeing to deliver the commitments identified above.

Company Name:	
Company Website:	
Company Industry:	
Your Name:	



Your Job Title:	
Name of Incubator/Accelerator You're Part Of (if applicable):	
Signature:	
Date:	